

## A BRIEF HISTORY OF THE JOURNAL

*Professors Keith MacMillan and Bernard Taylor founded the Journal of Business Policy in 1970 with the aim of providing a focus for research on the function and responsibilities of top management. The journal was renamed the Journal of General Management (JGM) in 1973 when both professors moved to Henley Business School, UK, an institution reputed for its general management emphasis.*

*The new name reflected a subtle shift away from top management exclusively, and toward embracing a range of topics pertinent to a broader base of managerial excellence. Since 1973 the JGM has highlighted the necessity for modern management to be knowledgeable in a wide range of fields.*

*The Journal of General Management publishes excellent research with practical implications and global reach, and fosters a broad vision of the complex role of the general manager.*



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# JOURNAL OF GENERAL MANAGEMENT

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### INFORMATION FOR AUTHORS ONLINE

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Specific and up-to-date guidelines for submissions are available at the journal's website, along with sample articles showcasing the house style. The *Journal of General Management* employs the Harvard referencing style format.



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## AIMS OF THE JOURNAL

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### Cross-Functional Research

The mission of the *Journal of General Management* is to provide 'thought leadership' by publishing articles on managerial practices with **organization-wide or cross-functional implications**. The *JGM* seeks original theoretical and practical insights into general management in all types of organizations.

We are global in orientation and welcome submissions rooted in empirical research or novel business solutions in all fields related to general management including (but not restricted to): strategy, leadership, corporate governance, international business, decision-making, change management and corporate social responsibility.

The journal also publishes articles written from a functional perspective such as finance, marketing or supply chain management, provided these demonstrate links to cross-functional and general management topics. We aim to increase the relevance of developments in individual disciplines for general managers. The *Journal of General Management* seeks to advance knowledge as to the multi-disciplinary nature of management and fulfill three objectives:

1. To help top managers understand the salient economic, social, political and technological issues that affect the success of their organization, and their abilities to act;
2. To keep senior executives up-to-date with new developments in the theory and practice of general management;
3. To foster new thinking, research, and the exchange of experience between academics and policy-makers across the world.

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